



**Collier County**  
**TRANSPORTATION**  
**MANAGEMENT SERVICES**

**Public Transit Advisory Committee**  
**Collier Area Transit**  
**Hybrid Meeting**  
**Collier County Government Center Human Resources Building "B"**  
**HR Training Room**  
**3303 Tamiami Trail East Naples, Florida**  
**May 20<sup>th</sup>, 2026**  
**1:00 p.m.**

**Agenda Packet**

- 1) Call to Order
- 2) Roll Call
- 3) Approval of Agenda
- 4) Approval of Minutes – March 18<sup>th</sup>, 2026
- 5) Committee Action
  - a. N/A
- 6) Reports and Presentations
  - a. New Member replacement from School District Taylor Carboy
  - b. Try Transit Day
  - c. Electric Bus update
  - d. Brainstorm results and Feedback
- 7) Member Comments
- 8) Public Comments
- 9) Next Meeting Date – June 17<sup>th</sup>, 2026, Human Resources Building "B" HR Training Room
- 10) Adjournment

Two or more members of the Board of County Commissioners may be present and may participate at the meeting. The subject matter of this meeting may be an item for discussion and action at a future BCC meeting.

Collier Area Transit operates in compliance with Federal Transit Administration, (FTA) program requirements and ensures that transit services are made available and equitably distributed and provides equal access and mobility to any person without regard to race, color, or national origin, disability, gender or age. Title VI of the *Civil Rights Act of 1964*; FTA Circular 4702.1A, "Title VI and Title VI Dependent Guidelines for Federal Transit Administration Recipients.

Anyone who required an auxiliary aid or service for effective communication, or other reasonable accommodations in order to participate in this proceeding, should contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Naples, Florida 34112 or 239-252-8380 as soon as possible, but no later than 48 hours before the scheduled event. Such reasonable accommodations will be provided at no cost to the individual.

MINUTES OF THE PUBLIC TRANSIT ADVISORY COMMITTEE  
MEETING

NAPLES, FLORIDA

MARCH 18, 2026

LET IT BE REMEMBERED, the Public Transit Advisory Committee in and for the County of Collier, having conducted business herein, met on this date at 1:00 P.M. in REGULAR SESSION at Collier County Government Center, Human Resources Building B, 3303 Tamiami Trail E, Naples, Florida 34112 with the following members present:

Chair: John DiMarco, III  
Vice Chair: Benita Staadecker  
Peter Berry (Excused)  
Cliff Donenfeld  
Dewey Enderle  
Sonja Lee Samek (Excused)  
Open Seat

ALSO PRESENT: Ellen Sheffey, Interim Director, Collier County PTNE (Excused)  
Omar DeLeon, Public Transit Manager, Collier County PTNE  
Jacob Stauffer, Planner II, Collier County PTNE  
Rosio Garcia, Operations Coordinator, Collier County PTNE (Virtual)  
Elena Ortiz-Rosado, Events, Sales and Marketing Coordinator,  
Liz Soriano, Marketing Manager, Collier County PTNE (Virtual)  
Sean Kingston, Planner III, Collier County MPO  
Leslie Barnes, General Manager, MV Transportation (Virtual)  
Litiasha Thomas, Planner, MV Transportation  
Cecelia Morales, Public Transit Advisory Committee Nominee  
Jennifer Ginther, Public Transit Advisory Committee Nominee  
Cris Labra, Public Attendee

**1. Call to Order**

**Chair DiMarco** called the meeting to order at 1:00 P.M.

**2. Roll Call**

Roll call was taken, and a quorum of four was established.

**3. Approval of Agenda**

*Mr. Enderle moved to approve the Agenda as presented. Second by Mr. Donenfeld. Carried unanimously 4 - 0.*

**4. Approval of Minutes**

**a. February 25, 2026**

*Mr. Donenfeld moved to approve the minutes of the February 25, 2026, Public Transit Advisory Committee meeting as presented. Second by Vice Chair Staadecker. Carried unanimously 4 – 0.*

**5. Committee Action**

**a. Membership Applications**

**Mr. Stauffer** presented Executive Summary “*Membership Applications*” for Jennifer Ginther, noting three seats, each for a three-year term, are available on the Committee.

Jennifer Ginther

Ms. Ginther shared her credentials and confirmed her interest in Advisory Committee membership.

*Chair DiMarco motioned to recommend the Board of County Commissioners appoint Jennifer Ginther to the Public Transit Advisory Committee. Second by Vice Chair Staadecker. Carried unanimously 4 – 0.*

Ms. Ginther’s application will be placed on the Board of County Commissioner’s Consent Agenda for consideration.

**6. Reports and Presentations**

**a. Off-Season Schedule**

Litiasha Thomas, Planner, MV Transportation, presented the OFF-Season Schedule changes for Collier Area Transit (CAT) to the Committee.

- The Off-Season schedule is effective between April 5, 2026, to November 1, 2026.
- Routes are shorter than seasonal routes.
- Reduced demand is most noticeable during later hours.
- Changes are due to lower ridership in the summer.
- New service additions include:
  - Service to the Health Department.
  - Service to Kaicasa, a Habitat for Humanity community.
  - More frequent buses to Sunday services.
  - Route coverage and accessibility expansion.
- The Immokalee parking lot is no longer available to passengers; an Immokalee circulator service was added.

Committee discussion ensued:

- Parameters for acceptable walking distance to a bus stop should be defined.
- Research indicates people’s willingness to walk to a transit area a distance of three quarters of a mile.
- Bus stops are constructed at least 900 feet apart to enable the bus to manage the timetables.

**b. Member Send Off**

**Mr. Stauffer** expressed his appreciation to Mr. Berry and Mr. Enderle for their years of service on the PTAC Advisory Committee.

**7. Brainstorm with Members**

Mr. Stauffer solicited ideas from the Committee to improve CAT’s service and increase ridership.

Suggestions included:

- Downtown service.
- Marketing and reaching out to County Officials.
- Ridership incentives.
- NCH shuttle service.

Mr. Stauffer and Ms. Thomas will review the initiatives suggested by the Committee. A proposal will be provided to the Members, at which time the initiatives will be reevaluated.

**8. Staff and Member Comments**

**Mr. Stauffer** thanked Ms. Morales and Ms. Ginther for their interest in serving on the Committee.

Vice Chair Staadecker noted she will not be present for the April meeting.

**9. Public Comments**

None

**10. Next Meeting Date**

April 15, 2026 - 1:00 P.M.  
 Collier County Government Center  
 Human Resources Building “B”  
 3303 Tamiami Trail E  
 Naples, FL. 34112

**11. Adjournment**

**There being no further business for the good of the County, the meeting was adjourned by the chair at 1:37 P.M.**

**Public Transit Advisory Committee**

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**John DiMarco III, Chair**

These minutes approved by the Board/Committee on \_\_\_\_\_, 2026 as presented \_\_\_\_\_ or as amended \_\_\_\_\_.





Naples Botanical Garden™



In honor of EARTH DAY, CAT is offering **FREE RIDES** all day on **WEDNESDAY, APRIL 22, 2026** on the fixed-route buses.



Naples Botanical Garden.

In celebration of Earth Day, CAT (Collier Area Transit) riders receive complimentary general admission to Naples Botanical Garden by simply presenting their Transit App, Smart Card, or Daily Pass. No reservations required, valid April 22, 2026.

Complimentary general admission applies to cardholder only, not entire party.



**FREE RIDES**

**APRIL 22**



In honor of EARTH DAY, CAT is offering **FREE RIDES** all day on **WEDNESDAY, APRIL 22, 2026** on the fixed-route buses.



Download the free Transit app to get real-time updates, view route maps, and plan your trip.



In celebration of Earth Day, CAT (Collier Area Transit) offers complimentary general admission to Naples Botanical Garden by simply presenting their Transit App, Smart Card, or Daily Pass. No reservations required, valid April 22, 2026. Complimentary general admission applies to cardholder only, not entire party.



[www.rideCAT.com](http://www.rideCAT.com)

**EARN \$50 HEALTHY BUCKS**

# Ride CAT on Try Transit Day!



## TRY TRANSIT DAY!

In honor of **Earth Day on Wednesday, April 22, 2026**, Collier Area Transit (CAT) will be offering **FREE RIDES** all day on the fixed-route buses. Collier County Employees can earn \$50 Healthy Bucks for taking a ride on transit on Try Transit Day. Grab your teammates and take a **FREE ride on CAT**.

Download the Transit app to plan your trip and to view the buses along the route, in real-time. Or visit [rideCAT.com](https://rideCAT.com) and click on the Trip Planner button.





# PTAC Brainstorm





# FEEDBACK

Downtown Service

Marketing and County Officials

Ridership

First Responder Grants



# DOWNTOWN SERVICE

ACCORDING TO OUR TDP:

LOOKING TOWARDS AN AUTONOMOUS  
CIRCULATOR/SHUTTLE IN 2031

COST: ALMOST 2 MILL FOR OPERATIONS  
UNKNOWN START UP



# MARKETING COUNTY OFFICIALS

## Try Transit Day:

70+ County Staff - 'Alex Planner'

550+ users 500 normally - 21 new app downloads

Director and Department Heads would like to make it an annual team event

Commissioner newsletter

Family Fun in Collier County

**Paradise Beach Trolley**  
EVERY FRIDAY, SATURDAY & SUNDAY  
**FEB 13** THROUGH **APR 26**  
8am - 3pm | 4:30 - 7pm  
SERVICE AVAILABLE MONDAY, FEBRUARY 16 FOR PRESIDENTS' DAY

**FREE RIDES**

**CAT's Beach Bus**

Collier Area Transit (CAT) has its popular "Paradise Beach Trolley" for the 2026 season, offering free, convenient transportation to Conner Park, Vanderbilt Beach, and Delnor-Wiggins Pass State Park. The seasonal service runs through Sunday, April 26, operating every Friday, Saturday, and Sunday. Read more [here](#).



# RIDERSHIP

## Fixed Route:

19- 113,406

11- 100,473

15- 75,464

24- 75,447

Total: 734,275

## Para Transit:

Total: 128,844



# FIRST RESPONDER GRANT

EMERGENCY FUNDING/RESILIENCY

WORKER SAFETY

RELIEF FUNDING



**THANK YOU**

**ANY QUESTIONS?**

Jacob Stauffer

Transit Planner