

# MINUTES OF THE PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

NAPLES, FLORIDA

SEPTEMBER 17, 2025

LET IT BE REMEMBERED, the Public Transit Advisory Committee in and for the County of Collier, having conducted business herein, met on this date at 1:00 P.M. in REGULAR SESSION at Collier County Government Center, Human Resources Building B, 3303 Tamiami Trail E, Naples, Florida 34112 with the following members present:

Chair:	John DiMarco, III
Vice Chair:	Peter Berry
	Cliff Donenfeld
	Dewey Enderle
	Sonja Lee Samek (Excused)
	Benita Staadecker
	Open Seat

ALSO PRESENT: Omar DeLeon, Public Transit Manager, Collier County PTNE  
Keyla Castro, Operations Support Specialist, Collier County PTNE  
Rosio Garcia, Operations Coordinator, PTNE Division  
Elena Ortiz-Rosado, Events, Sales and Marketing Coordinator, PTNE  
Leslie Barnes, General Manager, MV Transportation  
Nolan Begley, Fixed Route Manager, MV Transportation  
Jacob Stauffer, Transit Planner, MV Transportation  
Carmen T. Monroy, Transportation Planning Manager, CTS Engineering  
Dusty Hanse, Planner II, MPO

1. **Call to Order**

**Chair DiMarco** called the meeting to order at 1:00 P.M.

2. **Roll Call**

Roll call was taken, and a quorum of five was established.

3. **Approval of Agenda**

*Mr. Enderle moved to approve the Agenda as presented. Second by Chair DiMarco.  
Carried unanimously 5 - 0.*

4. **Approval of Minutes**

a. **August 20, 2025**

*Ms. Staadecker moved to approve the minutes of the August 20, 2025, Public Transit Advisory Committee meeting as presented. Second by Mr. Enderle. Carried unanimously 5 – 0.*

5. **Committee Action**

a. **Membership Application**

**Mr. DeLeon** presented Executive Summary “*Membership Application*” for Meghan E. Brown, noting one seat for a three-year term is available on the Committee.

The application will be considered by the Committee at the next meeting of the PTAC.

b. **TDP Major Update**

**Mr. Showalter** presented the Executive Summary “*FY25 Major Update of the Transit Development Plan*” to seek endorsement of the TDP from the Public Transit Advisory Committee (PTAC). He noted:

- To receive State Block Grant Funds for system operations, each transit agency must develop a Transit Development Plan (TDP) Major Update every five (5) years.
- The requirements that must be met in the TDP Annual Progress Report are outlined in Rule14-73.001 of the *Florida Administrative Code*.
- The FY2025 TDP Major Update outlines the progress Collier Area Transit (CAT) has made in the past five years towards achieving the goals and objectives outlined in the last TDP Major Update.
- The TDP is also a planning document outlining CAT goals and objectives for the next ten years.
- The plan includes a Public Outreach component, public surveys, focus and working group meetings, and stakeholder interviews.
- TDP is a collaboration between CAT, Collier Metropolitan Organization (MPO) and a consulting team from Stantec.
- The update is developed in coordination with the Metropolitan Planning Organization’s (MPO) long range transportation plan.

Comments

**Mr. DeLeon** responded to queries:

- The business plan is data driven.
- Peer data focused on top performing neighbors with similar geographic characteristics.
- Avenues to inform the public about proposed system changes include the County website, the County Commissioner newsletter, and Public Workshops. Additional Social Media venues such as a video suggested by the Committee will be considered.
- MPO, CAT Staff, Advisory Committee and Public feedback and comments have been incorporated into the documents.

**FY25 TDP Consultant Presentation**

**Carmen Monroy**, Senior Planning Transportation Manager, CTS Engineering, Inc., presented the guidelines applied, data collected, and recommendations for the FY25 Transit Development Plan.

- Agencies contributing to the TDP review process include PTAC (Public Transit Advisory Committee), TAC (Collier MPO Technical Advisory Committee), CAC (Collier MPO Citizens Advisory Committee), MPO (Collier MPO Board) and the BOCC (Collier County Board of County Commissioners).
- Public Engagement is ongoing with a thirty-day public comment period opening in early November 2025.
- Data Collected and Applied
  - Demographic data for Collier County including Collier County residents working in Lee County and vice versa.
  - CAT Peer Evaluation rating CAT's Performance Compared to its Peers.
  - Public Outreach including Onboard and Online Surveys, Stakeholder Interviews, Workforce Development Board, Local Community Events, Listening Group Sessions, and Public Workshops in Golden Gate City and Immokalee.
- Evaluation Methodology
  - Route alignments, patterns, and bus stop locations.
  - Current and anticipated demand.
  - Assessment of Transit Markets.
  - Assessment of productivity/Efficiency.
  - Public outreach and policy directives.
- Recommendations - New/Modified Transit Routes and Mobility on Demand Enhancements
  - Developed based on assessments, policy, directives and evaluation criteria.
  - Factors considered in prioritizing recommendations include Public Outreach, Transit Markets, Proximity, and Efficiency.
- Other recommendations
  - Additional Bus shelters.
  - Evaluation and implementation of technology including data collection and alternative fuels.
  - Future Studies for consideration including fare evaluation, the Immokalee Road Corridor, Mobility on Demand and Operations requirements and Pilot Projects.
  - Expansion of Park-and-Ride lots/systems.

- Ten Year *Implementation Plan Cost Estimate Overview* Study
  - Financial projections for maintenance of existing transit services.
  - New transit services.
  - Transit frequency improvements.
- TDP/LRTP (Long Range Transit Plan) Coordination Underway
  - Coordination with MPO data and use of LRTP socio-economic forecasts for baseline and future year data in the TDP
  - Consistency between TDP and LRTP goals, objectives and transit projects
  - TDP revenue estimates through 2035 extended to 2050 for use in the 2050 LRTP.
  - Developing transit cost estimates through 2050 for use in the LRTP Cost Feasible Plan.

Recommendation

*Ms. Staadecker motioned to recommend the Metropolitan Planning Organization and Board of County Commissioner approve the Collier Area Transit Fiscal Year 2025 Major Update of the Transit Development Plan as presented by Staff. Second by Vice Chair Berry. Carried unanimously 5 – 0.*

**6. Reports and Presentations**

None

**7. Member and Staff Comments**

Airport transit should be considered.

**8. Public Comments**

None

**9. Next Meeting Date**

October 15, 2025 - 1:00 P.M.  
Collier County Government Center  
Human Resources Building "B"  
3303 Tamiami Trail E  
Naples, FL. 34112

**10. Adjournment**

There being no further business for the good of the County, the meeting was adjourned by the chair at 1:54 P.M.

**Public Transit Advisory Committee**

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**John DiMarco III, Chair**

These minutes approved by the Board/Committee on 19th, 2025 as presented 8 or as amended \_\_\_\_.