

January 18, 2022

MINUTES OF THE PUBLIC TRANSIT ADVISORY COMMITTEE
MEETING

January 18, 2022 Naples, Florida,

LET IT BE REMEMBERED, the Public Transit Advisory Committee in and for the County of Collier, having conducted business herein, met on this date at 3:00 P.M. in REGULAR SESSION at Collier County Museum Lecture Hall, 3331 Tamiami Trail E, Naples, Florida with the following members present:

Chairman: John DiMarco, III (ZOOM)
Vice-Chairman: Arthur Dobberstein
James Bennett (ZOOM)
Peter Berry (ZOOM)
Devon Browne (Excused)
James Caton (ZOOM)
Sonja Lee Samek (Excused)

ALSO PRESENT: Michelle Arnold, Director, Public Transit and Neighborhood Enhancement
Omar DeLeon, Public Transit Manager, Collier Area Transit
Alexander Showalter, Senior Planner, Collier Area Transit

1. Call to Order

Chairman DiMarco called the meeting to order at 3:00 PM.

2. Roll Call

Roll call was taken, and a quorum was not established.

3. Approval of Agenda

The Committee agreed to hold an informational meeting in accordance with the Agenda.

4. Approval of Minutes

- a. November 16, 2021, Minutes
- b. October 19, 2021, Minutes

The minutes of the October 19, 2021, and November 16, 2021, Public Transit Advisory Committee meeting will be added to the February 15, 2022, Agenda.

5. Committee Action

None

6. Reports and Presentations

a. Seasonal Schedule Change Data

Mr. Showalter presented the Executive Summary "*Seasonal Schedule Change Performance*" noting:

- On November 21, 2021, Collier Area Transit implemented service changes, several recommended from the Comprehensive Operations Analysis (COA), designed to retain existing and promote ridership and improve the systems on-time performance.
- The changes included:
 - Route 11 – increased frequency and number of connections with the LinC.
 - Route 12 – reduced an early morning run.
 - Route 17 – realigned.
 - Route 18 – eliminated.
 - Routes 22 and 23 in Immokalee – realigned.
 - Route 24 – adjusted frequency to Sunny Grove.
 - Route 27 – eliminated stop at North Collier Park.
 - Route 121 – modified bus stop locations.
- To evaluate effectiveness, Staff compared ridership numbers from December 2020 and 2021 and found overall, the ridership decreased by less than one (1) percent compared to the previous year.
- Staff also evaluated the adjustment made to the time schedule to gauge the effects on the on-time performance (OTP) noting several routes are still not meeting standards.
 - Mid-season changes are being implemented by Staff to address the reliability of service on Routes 19, 20, 24, 25, 26,27 and 121.
 - Movement through the intersection of US41 and Collier Blvd on Route 17 will be adjusted so that the bus is making right turns to reduce waiting time at the light as recommended by operators.
- Tables by Route comparing ridership for December 2020 versus December 2021 were distributed.

Staff responded to Committee comments noting:

- Ridership was consistent year to year for the one month the change was in effect.
- The change resulted in a five (5) revenue hour reduction per day.
- Staff is evaluating reassignment of reduced revenue hours, contemplating addition to Route 24.
- A specific model to predict effect of seasonal changes was not utilized; however, the COA report model, done on an annual basis, will be segmented monthly to provide a comparison.
- Riders commented they were missing some trips on Route 24.
- Phase I was implemented despite a driver shortage.
- In accordance with the COA, some of the routes lacking on time performance will be evaluated for modification during the off-season change, in April.
- Roundabouts introduced in Collier County have not impeded larger buses from navigating the roadway.
- Alteration of pick up and drop off locations has impacted one (1) stop on Route 17; the stop will be re-introduced.
- CAT's goal is to provide an acceptable level of service to their customers and make transit more dependable.

b. TDP Actionable Objectives

Mr. Showalter presented the Executive Summary “*TDP Objectives – Actionable Items*” and updated the Committee on the Transit Development Plan (TDP) Goals and Objectives. He noted:

- The entire “*Goals and Objections*” section of Executive Summary Document is provided to members for review.
- The Major Transit Development Plan (TDP) updated in 2020 included a series of Goals and Objectives for Collier Area Transit.
- Staff has identified some of obtainable objectives for the current year and plans to make progress on the items.

Objectives Identified as a 2022 Planning Focus

- 1.5: Provide coordination transportation services between Collier and adjacent counties to support workforce commutes to major employment centers.
 - A meeting has been scheduled with Lee County Transportation to discuss enhancing transit connections between Counties.
- 2.1: Provide services and programs to reduce vehicle miles traveled within Collier County.
 - Reduce vehicle congestion by introducing alternate transportation means such as Van Pools.
- 2.2: Design mobility services to reduce environmental impacts.
 - Establish and/or expand programs such as Ride Share and Van Pooling.
- 5.1: Explore, monitor, test, and deploy technology applications to enhance mobility services, increase awareness of CAT services, and ease of access to CAT services.
 - Identify APP users and determine a method to measure its success.
 - New partnerships will enhance technology ability.
- 6.1: Develop ongoing processes to measure and monitor service quality.
 - New dashboard software will enable Staff to make informed decisions and improve productivity and efficiency of operations.

Staff responded to Committee inquiries.

- Service reliability is the foundation for all aspects. Safe driving of clean buses on schedule is the goal.
- Staff has modified driver training as reduced requirements for licensing has resulted in some preventable accidents.
- A Van Pool Service from Everglades City is not available.
- Evidence of successful implementation of the objectives will be sought, for example:
 - Objectives 2.1 and 2.2 can potentially be measured by assessing vehicle miles traveled and converting the data to environmental impact.
 - Objective 5.1 can be measured by analyzing APP data.
- Outreach to Van Pool business contacts will be considered to assist in expanding service opportunities.
- Staff is researching updating the Paratransit *Ecolane* Service APP to enable riders to prepay and will keep members informed of the transition. *Chair DiMarco requested inclusion in the progress so he can inform the Lighthouse of the status.*

Staff requested members evaluate the objectives for 2022 and submit recommendations and strategies at the February 2022 meeting.


6. Member Comments
None

7. Public Comments
None

8. Next Meeting Date
February 15, 2022 - Collier County Museum, Lecture Hall, 3331 Tamiami Trail East, Naples, FL.

10. Adjournment
There being no further business for the good of the County, the meeting was adjourned by order of the chair at 3:37 P.M.

Public Transit Advisory Committee








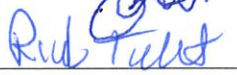

John DiMarco III, Chairman

These minutes approved by the Board/Committee on _____ as presented _____ or as amended _____.

PUBLIC TRANSIT ADVISORY COMMITTEE

"PTAC"

February 15, 2022

#	NAME	EMAIL	ORGANIZATION
1	Michelle Arnold	Michelle.Arnold@colliercountyfl.gov	Collier County PTNE, Director
2	Omar DeLeon	Omar.Deleon@colliercountyfl.gov	Collier County PTNE Public Transit Manager -CAT
3	 Elena Ortiz-Rosado	Elena.OrtizRosado@colliercountyfl.gov	Collier County PTNE Events & Sales Marketing Coordinator
4	Alexander Showalter	Alexander.Showalter@colliercountyfl.gov	Collier County PTNE Senior Planner – CAT
5	Braian Morales	Braian.Morales@Colliercountyfl.gov	MV General Manager 
6	 James Bennett	urb:naples@gmail.com	Parker Aerospace
7	 Sonya Samek	sameks@collierschools.com	Collier County Public Schools
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9	 Rick Tulest	rick@tulest.com	MV Tulest
10	Jacob Stauffer	jacob.stauffer@collier.gov.net	CAT
12	 Peter Berry	peter@berrytwo.com	
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